



Who cares?

Rebuilding care in a post pandemic world

Nadya Araujo Guimarães (Lead PI)
(USP and Cebrap, Brazil)

T-AP RRR Networking Event
Session 2 – Examining the effects on care work during and after the COVID-19 pandemic
October 11th, 2023

1. Aims and Objectives

- Investigate the impact of the pandemic on the practices of both **care providers** and **care recipients**
- Identify **care system**'s strengths and weaknesses
 - Understand the fragmented and uncoordinated matrix of care provision
 - Identify the resultant overlapping, inconsistent and at times competing policies and regulations shaping care work and its provision at different levels of governance
- Understand the care economy, learning from innovative initiatives in different countries
 - The project will contribute to our understanding of care work in rapidly aging societies
 - within the context of a growing deficit of inclusive social policies

Six *strategic countries*: Brazil, Colombia, Canada, France, UK, and US

A set of countries that provide variation in societal characteristics crucial to understanding the different configurations of care:

- national governance
- welfare regimes
- health-care systems' institutionalization and jurisdiction over health policy
- care employment and working conditions
- home health-care policies
- and Covid-19 pandemic policies



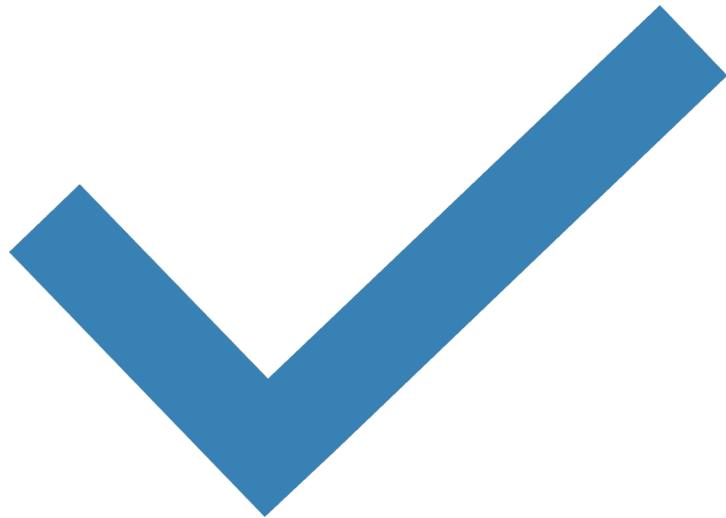
Four main axes

Axis 1: Assess the impact of the pandemic on **family needs** and modalities of care provision by surveying methodologies to harmonize data in a transnational perspective;

Axis 2: Review **labor conditions** and rights through a cross-country survey of/with paid care workers;

Axis 3: Situate care as a strategic dimension and pillar for **public policies** on social infrastructure rebuilding by comparing national and urban experiences;

Axis 4: Identify caring strategies in the event the state fails by undertaking local ethnographies focusing on the different forms of **community** solidarity, and emerging associations and collective organizations, aiming to identify the largely invisible social practices of actors who have contributed to the daily provision of care.



2. Preliminary
findings: some
stylized facts

Family needs and modalities of care

Testing the methodology with Brazilian data:

How inequality shapes visible and invisible care

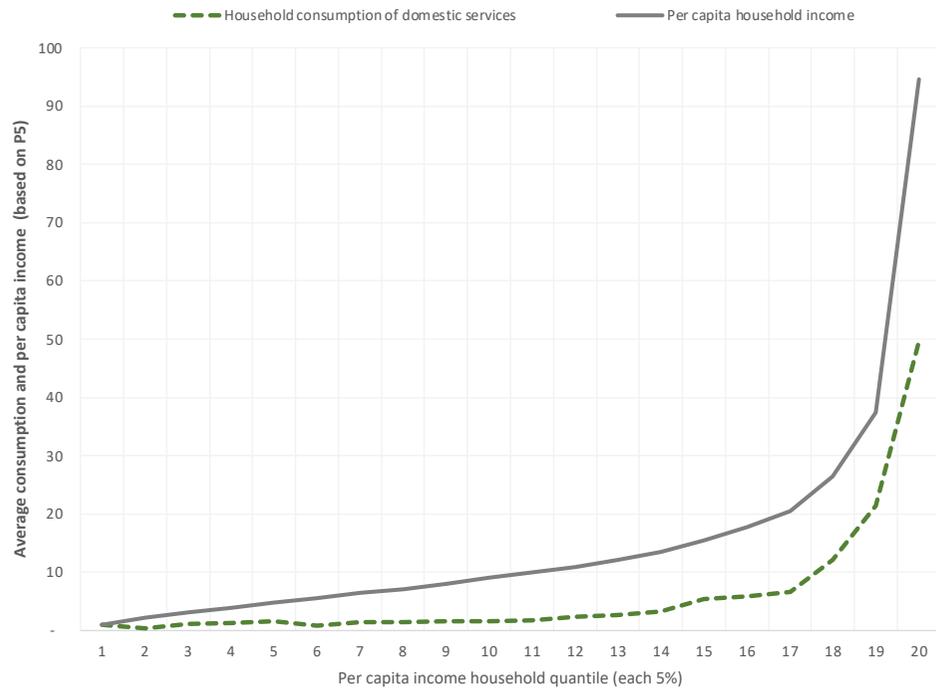
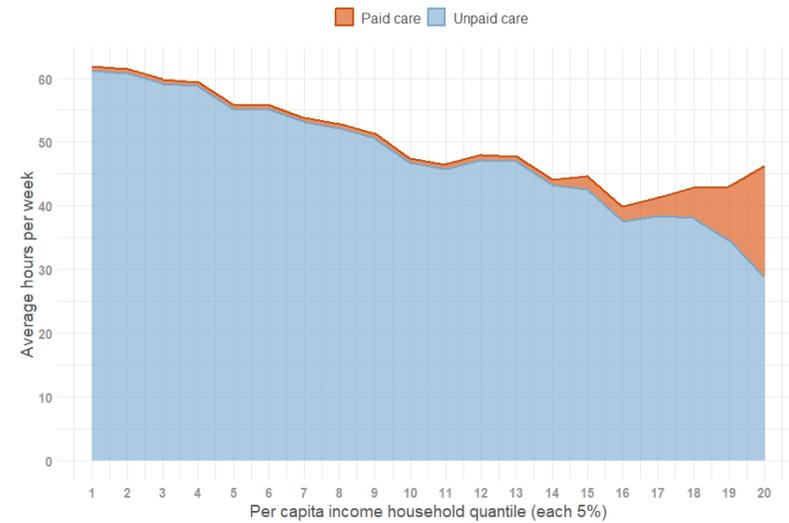


Figure 3 - Distribution of paid and unpaid care services by per capita household income quantiles



Source: POF-IBGE, 2018; PNAD-IBGE, 2015

Modalities of provision depends on the social organization of care. US and Brazil: Inequality and *heterogeneity*

• The US

Home care aides make up the majority of the nation's 2.2 million domestic workers

Employment in domestic worker occupations, 2019

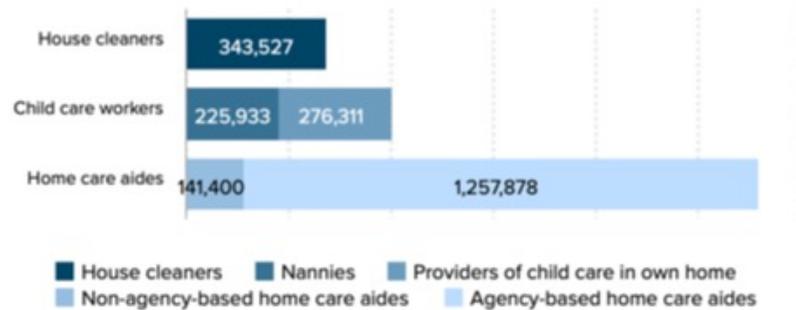
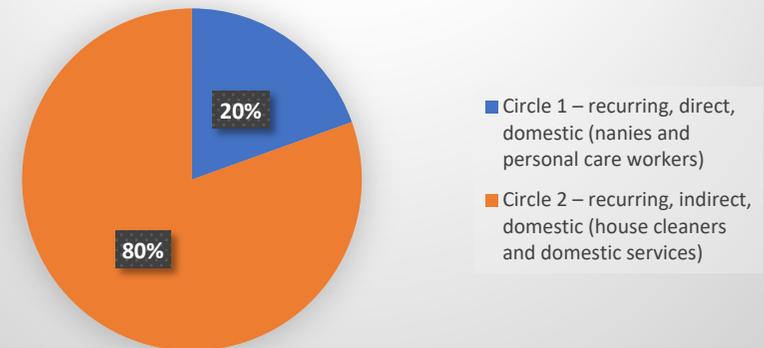


Chart Data

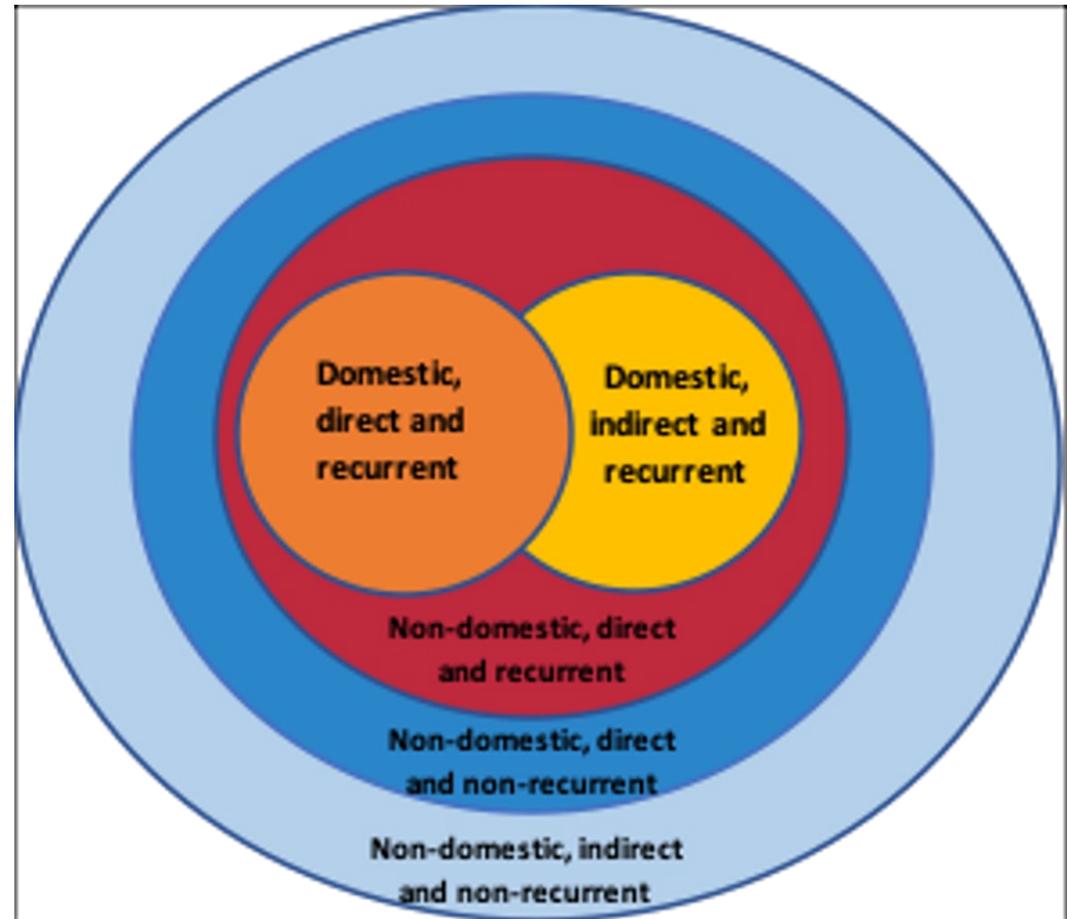
Note: There were 2,245,047 workers in domestic occupations in 2019. To ensure sufficient sample sizes for the subcategories, this figure draws from pooled 2017–2019 microdata.

• Brazil

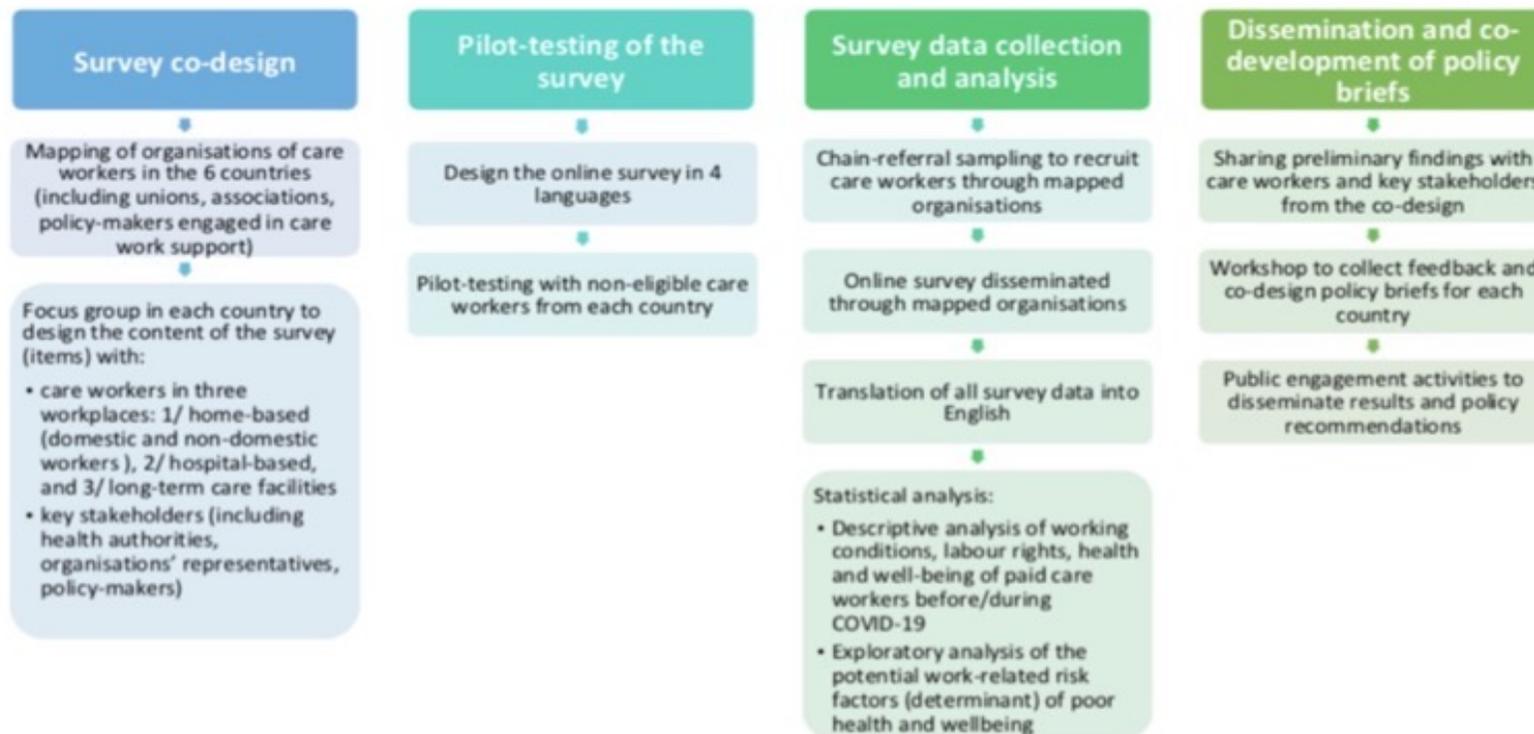
Home care aides make up the minority of the 6 mi. domestic workers



The occupational structure of the care labor market: methodological challenges to achieve solid comparisons



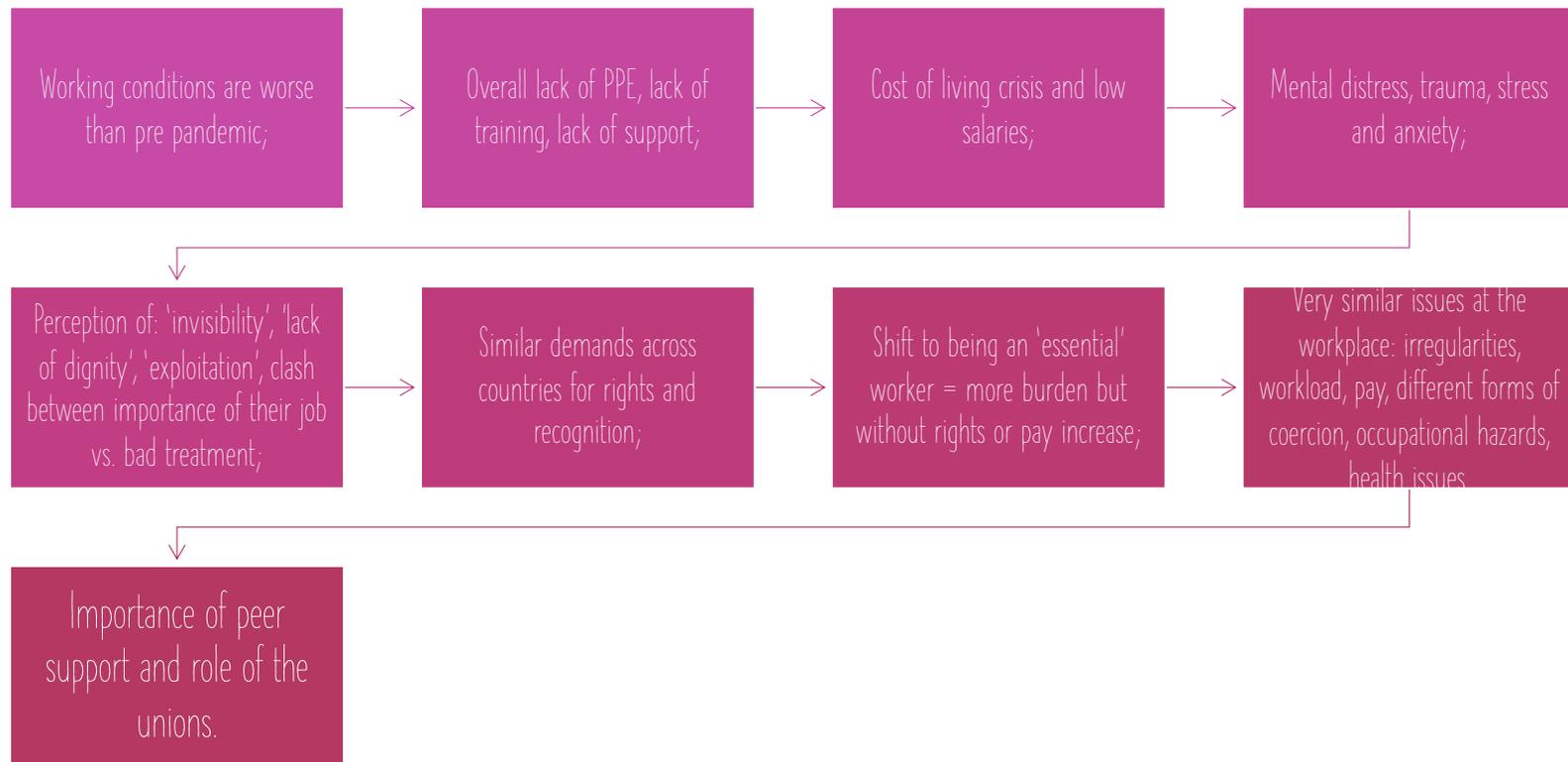
Surveying perceptions: pandemics, labor conditions and rights



Focus groups

Country	Categories	Status	Total	# participants
Colombia	Organised domestic workers (3) Non-organised domestic workers (3) 2 cities: Cali (4) and Bogotá (2)	Completed	6	60
France	Home-based care workers Institution-based care workers 2 cities: Paris and Blois	Completed	2	7 11
UK	Domestic workers Institution based care workers Nannies Home based care workers All London-based	Completed Completed To be confirmed To be confirmed	1 1 1 1	12 4 5 10
Brazil	Domestic workers Care givers (home based and institutions) 3 cities: SP, RJ, RE	Completed	4 3	27 33
US	Domestic workers Institution based care workers 2 languages: English and Spanish (online)	Completed Scheduled for Oct.	3 3	22 30
Total			20 25	176 221

Common themes across the 5 countries



Key differences

Informality or irregular immigration status vs. written contract,

Private homes vs. institutions,

Type of welfare state = access to health, rights and social benefits.

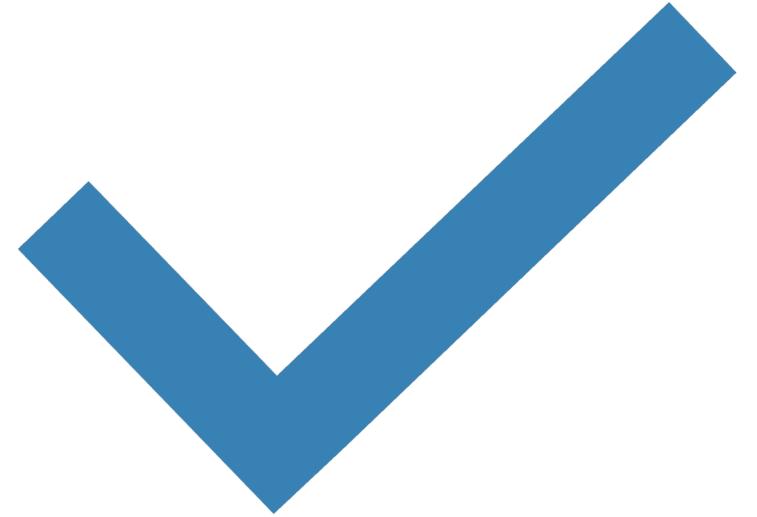
Food insecurity and hunger in Brazil and Colombia (informal sector), and in the UK and US (undocumented migrants),

UK = cases of human trafficking,

In France = particular context around vaccine,

Brazil = extreme polarization between those who kept working and were even more exploited than usual vs. those who lost their jobs and were left with nothing.

3. The partnership: challenges and lessons



Challenges

- Unequal conditions in the **departure point**:
 - Budgets: highly unequal amounts and the need to supplementary financial support
 - Signing contracts: Brazil on Feb. 22 vs. Colombia on Nov. 22
- The Strategy of **Axes Co-ordination**
- The move from national towards **comparative analyses**
- Diffusion: website is not enough (even though attractive)
<https://cuidado.cebrap.org.br/en/>
- Publications: Working Paper Series is not enough (even though strategic)
- **Knowledge transfer** and the impact on public policies

Lessons

- The Relevance of **National Advisory Boards**
- The need to divide strategic activities (Sharing **Coordination Roles**)
 - Internal exchange
 - Publications
 - Transfer of knowledge
- The daily govern of **team interchange**:
 - "Cards on the Table" Internal Series: workshops on fresh results
 - International Colloquiums: improving convergence in analysis (and impacting the academic field)

Thanks!

More information

<https://cuidado.cebrap.org.br/>



Our national research teams



Centro Interdisciplinario de
Estudios sobre Desarrollo - Cider

45
años

ESG UQÀM



Cresppa

Centre de Recherches
Sociologiques et Politiques
de Paris



CEBRAP

centro brasileiro de análise e planejamento

Principal Investigators



Nadya Araujo Guimarães
University of São Paulo,
Brazil



Heidi Gottfried
Wayne State University, USA



Louisa Acciari
University College London,
United Kingdom



Aurelie Damamme
Université Paris, France



Helena Hirata
CRESPPA-GTM, France



Javier Armando Pineda Duque
Universidad de los Andes,
Colombia



Angelo Soares
Universite du Quebec à
Montréal, Canada

National Teams

BRAZIL

Nadya Araujo Guimarães

Univ of São Paulo (USP) Soc Dept

Guita Grin Debert

State University of Campinas

Regina Stela Correa Vieira

Federal Univ of Pernambuco (Law School)

Simone Wajnman

Federal Univ of Minas Gerais (Economics)

Pedro Augusto Gravatá Nicoli

Federal University of Minas Gerais (Law School)

Ana Amelia Camarano

Brazilian Institute for Applied Economic Research

Daniel Groisman

Oswaldo Cruz Foundation

Luana Simões Pinheiro

Brazilian Institute for Applied Economic Research

Anna Barbara Araujo

Federal University of Rio Grande do Norte

Barbara Ferrari Brandi

PhD Candidate, University of São Paulo

Ester Gouveia Martins Ribeiro

PhD Candidate, University of São Paulo

UNITED KINGDOM

Louisa Acciari

University College London

Sabah Boufkhed

Manchester University

Research Assistant (to be recruited)

University College London

COLOMBIA

Javier A. Pineda Duque

Universidad de los Andes

Amparo H. Hernández- Bello

Pontificia Universidad Javeriana

Carolina Moreno Velasquez

Law School, Universidad de los Andes

Suelen Castiblanco Moreno

Universidad de La Salle

CANADA

Angelo dos Santos Soares

University of Quebec in Montreal

Martin Blais

University of Quebec in Montreal

Melanie Bourque

Université du Québec en Outaouais - UQO

Josée Grenier

Université du Québec en Outaouais - UQO

Patrick Martin

Université Laval

Geneviève McCreedy

Université du Québec à Rimouski

FRANCE

Aurélie Damamme

Univ de Paris 8-Vincennes-Saint-Denis

Helena Hirata

CRESPPA-GTM

Léa Boursier

Université Sorbonne Paris Nord

Laurent Grouet

CNAM, LISE

Anne Eydoux

CNAM, LISE

Léa Lima

DARES, Ministère du Travail

Pascale Molinier

Université Sorbonne Paris Nord

Michelle Redondo

Université de Paris Vincennes-St. Denis

Nina Sahraoui

Post-doc CRESPPA-GTM

UNITED STATES

Heidi Gottfried

Wayne State University

Ruth Milkman

City University of New York

Eileen Boris

University of California at Santa Barbara

Anabel Stoeckle

Wayne State University